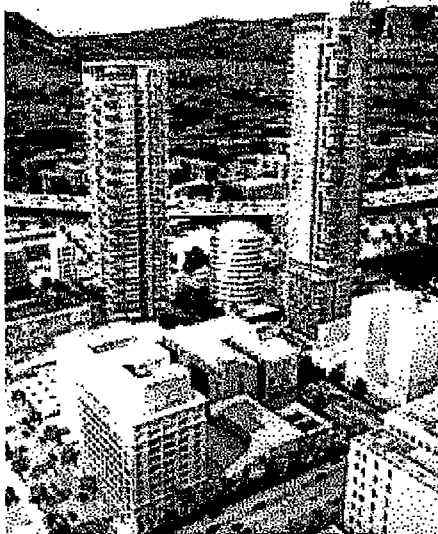


# Gridlock & Crumbs

Details Written by Jack Humphreville 18 Jun 2013



Font Size



**MILLENNIUM A POLITICAL APOCALYPSE?** - On Tuesday afternoon, June 18, the Planning and Land Use Management Committee (Councilmembers Reyes, Huizar, and Englander) will review the controversial \$664 million Millennium Hollywood real estate development plan that was approved by Villaraigosa appointed density hawks on the City Planning Commission.

This oversized, 1.1 million square foot, ultra luxurious residential and hotel development (with a little office and retail and dining space tossed in for good measure) on only 4½ acres will turn the streets surrounding the historic intersection at Hollywood and Vine into a traffic hellhole because of the associated increase in traffic and the lack of adequate parking.

This traffic fiasco was confirmed in a highly critical letter to the City from the California Department of Transportation which stated that local gridlock will adversely impact the Hollywood Freeway and create dangerous driving conditions.

See the CityWatch April 30 article, "[Will the LA City Council Save Hollywood from the Alien Implants](#)" for more details on the Millennium Hollywood real estate development.

Underlying this David and Goliath struggle between the under gunned residents of Hollywood and the big time New York City developer is the projected profit of \$1 billion for this high rise luxury development, resulting in a return of six to eight times on the investors' equity contribution.

The local community, on the other hand, gets nothing but gridlock and crumbs.

As a result, Millennium Hollywood has been spreading money all over town, hiring big time downtown lawyers, high priced public relations firms, and well-connected lobbyists, all of whom have tentacles that reach deep into bowels of City Hall. They have also spent big bucks to buy off the local opposition and to pay for "volunteers" to attend community meetings.

But more importantly, the developer, its employees, and their cronies have made significant direct and indirect campaign contributions to our local politicians during the past election cycle.

The Millennium Hollywood crowd is also trying to hoodwink the public by claiming that this project will create 3,000 construction related jobs. However, if these were full time jobs, that would imply 18 million hours of work, which, based on fully loaded labor rates, would consume the entire cost of the project.

Rather than proceeding with the Millennium Hollywood real estate development, the Planning and Land Use Management Committee should instruct the City's Department of Transportation to analyze the impact on Hollywood's traffic of this monstrosity and the other 57 announced developments in this area.

Of course, the Planning and Land Use Management Committee and the City Council can approve this development that is vehemently opposed by the local community, most of the surrounding Neighborhood Councils, and their stakeholders. But this will only serve to further alienate the voters from City Hall.

But is this the way that Eric Garcetti wants to begin his new administration and to end his 12 years on the City Council?

And does Mitch O'Farrell, Eric's successor on City Council, want to create his own personal war zone in Hollywood?

By proceeding with this and other large developments opposed by local residents and their Neighborhood Councils, our new mayor and the reconstituted City Council will be creating a voting bloc that will oppose any efforts of the City to increase our taxes, including the Street Repair Tax that is under serious consideration by City Hall.

So Hollywood and the other besieged communities have a very simple message. Respect our neighborhoods.

*(Jack Humphreville writes LA Watchdog for CityWatch. He is the President of the DWP Advocacy Committee, the Ratepayer Advocate for the Greater Wilshire Neighborhood Council, and a Neighborhood Council Budget Advocate. Humphreville is the publisher of the Recycler Classifieds -- [www.recycler.com](http://www.recycler.com). He can be reached at: [tajack@gmail.com](mailto:tajack@gmail.com) . Hear Jack every Tuesday morning at 6:20 on McIntyre in the Morning, KABC Radio 790.)*

-cw

CityWatch

Vol 11 Issue 49

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FREQUENTLY ASKED QUESTIONS

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Sponsorship Opportunities

## Box Office Information

The Greek Theatre Box Office is located just north of the Greek Theatre at 2700 North Vermont Canyon in Griffith Park, Los Angeles 90027.

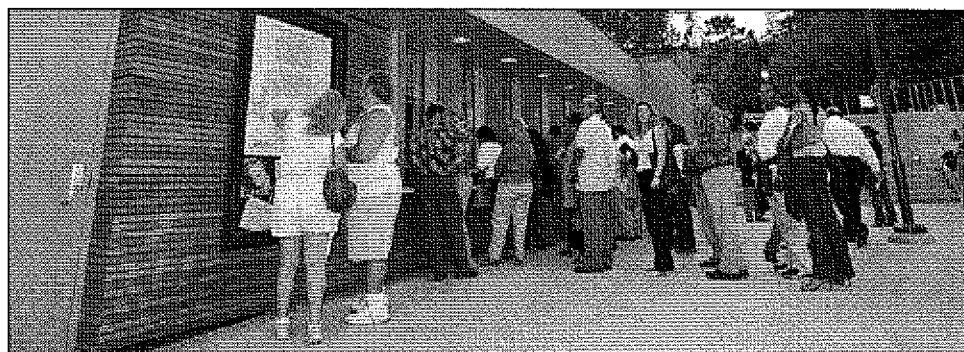
### The Greek Box Office Hours:

Monday through Friday 12pm to 6pm  
Saturday 10am to 4pm

### The Box Office is CLOSED on:

Sunday  
Labor Day  
Thanksgiving  
Christmas  
New Year's Day

Please note that the Box Office will open earlier than the above listed hours on the first day of an onsale IF the on-sale is scheduled earlier than our business hours.



Tickets are also available at all Ticketmaster outlets. Click here to find the location nearest you. To charge by phone, call (800) 745-3000. Tickets can also be purchased online at [www.ticketmaster.com](http://www.ticketmaster.com).

The Box Office does not sell tickets over the phone. You may purchase tickets at the Box Office during opening hours; or through Ticketmaster outlets, phone lines or online.

The Box Office accepts Visa, Mastercard, American Express and cash. Personal checks are not accepted at the Box Office.

All tickets purchased at The Greek Theatre Box Office are subject to a \$3.00 handling fee per ticket.

Will Call tickets are available for pick up at the Greek Theatre Box Office, two hours before each show.

## CALENDAR OF EVENTS:

- > Current Schedule
- > Past Schedule

## TICKETS & INFORMATION:

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- > Seating Chart
- > Join our Mailing List
- > V.I.P. Seating Programs
- > Equal Access Information
- > General Rules & Policies
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Other Nederlander sites: [www.nederlanderconcerts.com](http://www.nederlanderconcerts.com) • [www.grove-of-anaheim.com](http://www.grove-of-anaheim.com) • [www.sbbowl.org](http://www.sbbowl.org) • [www.sanjoscevic.com](http://www.sanjoscevic.com) • [www.broadwayla.org](http://www.broadwayla.org)

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## DEPARTMENT OF CONSERVATION CALIFORNIA GEOLOGICAL SURVEY

801 K STREET • MS 12-30 • SACRAMENTO, CALIFORNIA 95814

PHONE 916 / 445-1825 • FAX 916 / 445-5718 • TDD 916 / 324-2555 • WEBSITE [conservation.ca.gov](http://conservation.ca.gov)

July 20, 2013

Honorable Herb Wesson, President  
Los Angeles City Council

c/o June Lagmay, City Clerk  
City of Los Angeles  
200 North Spring Street  
City Hall – Room 360  
Los Angeles, CA 90012

Re: Commencement of Alquist-Priolo Fault Zone Study, Hollywood Fault Zone  
Millennium Hollywood Project; EIR No. ENV-2011-0675-EIR

Dear Council President Wesson:

The Alquist-Priolo Earthquake Fault Zoning Act (Public Resources Code, Division 2, Chapter 7.5, Sections 2621 *et seq.*) requires the State Geologist to place Earthquake Fault Zones around faults deemed to be sufficiently active and well-defined. Under this Act, cities and counties affected by the zones must regulate certain development projects within the zones. They must withhold development permits for sites within the zones until geologic investigations demonstrate that the sites are not threatened by surface displacement from future faulting.

Based on a number of independent geological investigations, and recent work by the California Geological Survey (CGS) culminating in the *2010 Fault Activity Map of California*, CGS has commenced a detailed study of the Hollywood Fault and its associated splay faults for possible zoning as "Active" (as defined by the State Mining and Geology Board in the California Code of Regulations, Section 3601(a)) pursuant to the Alquist-Priolo Act. This investigation and resultant maps and reports are scheduled for completion by the end of this year or early in 2014.

It is our understanding that the Los Angeles City Council and the Planning Commission are in the process of reviewing plans for the prospective Millennium Hollywood Project, which may fall within an Earthquake Fault Zone should our investigations conclude that an active portion of the Hollywood Fault lies within the project site. If sufficient information results in the placement of an Earthquake Fault Zone, it will provide the City with new information for its consideration of current and future proposed developments all along the Hollywood Fault.

Honorable Herb Wesson, President  
July 20, 2013  
Page 2

Results of this investigation will be provided to the City of Los Angeles immediately upon their release, and the City will have an opportunity to examine and comment on the Preliminary version of the maps and reports. Please do not hesitate to contact the CGS at any time if you have questions regarding this fault-zoning process.

Sincerely,

A handwritten signature in black ink, reading "John G. Parrish". The signature is fluid and cursive, with a long, sweeping underline that extends to the left.

John G. Parrish, Ph. D., PG  
State Geologist

COPY

Robert H. Sydnor  
*Engineering Geologist and Seismologist*  
4930 Huntridge Lane, Fair Oaks, California 95628-4823  
e-mail: RHSydnor@aol.com cell phone: 916-335-1441

Dr. John G. Parrish, *State Geologist*  
California Geological Survey  
801 K Street, MS 12-30  
Sacramento, CA 95814-3531  
916-445-1825 john.parrish@conservation.ca.gov

July 12, 2013

**Subject: Millennium Hollywood Project, State Clearinghouse # SCH 2011041094**  
39-story and 35-story high-rise buildings, City of Los Angeles, EIR Review Phase

Dear Dr. Parrish:

I have been asked to review engineering geology and seismology documents related to a huge project in Hollywood known as the Millennium Hollywood Project that would involve the construction of approximately 1.1 million square feet of space for human occupancy, including two towers of 39 and 35 stories. There is considerable opposition to this project based on seismic safety and active faulting on the Hollywood Fault. Caltrans has firmly opposed the project based on serious mistakes in transportation and infrastructure planning. The Silverstein Law Firm in Pasadena has compiled a 521-page legal document that summarizes the community objections, including pertinent extracts of the geology reports. The project and its Environmental Impact Report are scheduled to be approved by the Los Angeles City Council on July 24, 2013. Therefore, time is of the essence.

It is my belief that the California Geological Survey can perform a valuable public service by scientifically reviewing this EIR, and the May and November 2012 engineering geology reports by Langan Engineering of Irvine, California. The Langan reports appear inadequate and substandard, with significant mistakes in evaluation of active faulting and strong-motion seismology. This conclusion was independently arrived at by Kenneth L. Wilson, Certified Engineering Geologist #928 of Wilson Geosciences. I have read Wilson's written comments and concur with him. Likewise, Dr. James Dolan, professor of geology at the University of Southern California, has significant reservations about the adequacy of the Langan geology reports. Professor Dolan is a published author on the Hollywood Fault (1995, 1997, 2000). Reference is also made to the 2007 Community Fault Model, the 2010 Active Fault Map of the California Geological Survey, and CGS Special Publication 42. In my opinion, and the other experts who have reviewed the reports, it is critical that before any approval by the Los Angeles City Council, more time is needed for a rigorous and comprehensive review by *neutral* licensed experts in engineering geology and seismology.

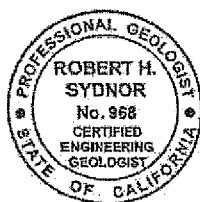
Please note that I have not been paid for my opinion and involvement in this matter, and I have not been offered any type of compensation. I provide my views solely in furtherance of the interests of public safety and the integrity of the scientific process, both of which, unfortunately, appear to have been severely compromised to date in the City's review of the Millennium Hollywood project. For several years, I formerly served on the City of Los Angeles Grading Appeals Board (while I was then Orange County Geologist), and am considered a neutral expert in evaluation of geologic hazards in and for the City of Los Angeles on large complicated projects. In that context, I recommend that the California Geological Survey perform a careful review of the seismic safety issues for the Millennium Hollywood Project. It would be prudent for the City of Los Angeles to convene a neutral-expert panel of engineering geologists and seismologists to review this particular project.

The California Geological Survey is empowered under Government Code Section 8871(c) and Title 14 to perform these kinds of EIR reviews and reviews of the supporting technical documents in engineering geology and seismology. During my 25 years with C.G.S., I performed hundreds of these reviews on a state-wide basis for 58 counties and 482 cities.

The principal seismic safety issues appear to be proximity of active surface faulting and strong-motion seismology, with scaled earthquake time-histories for high-rise buildings, including near-field effects (seismic focusing) from an oblique thrust fault, plus robust long-period ground-motion that adversely affects high-rise buildings from a  $M_w \geq 8$  earthquake at intermediate distances. Active faults are mapped through the site, and that proximity is the immediate concern. The fault zones delineated in 1996 by the City of Los Angeles need to be accurately plotted in competent consulting geology reports for the Millennium Hollywood project. It is my professional opinion that the Langan Engineering data and analyses submitted for the project are incomplete, misleading and substantially below professional standards. If I can be of assistance to your office in any manner, please do not hesitate to contact me.

*Respectfully submitted,*

*Robert H. Sydnor*



Robert H. Sydnor  
California Certified Engineering Geologist 968  
California Certified Hydrogeologist 6  
California Professional Geologist 3267  
Fellow, Geological Society of America  
Former Chairman, Southern California Section, Assoc. Engineering Geologists  
Life Member, California Academy of Sciences  
Life Member, Association of Engineering Geologists  
Life Member, Seismological Society of America  
Life Member, American Geophysical Union  
Member, Earthquake Engineering Research Institute  
Member, American Society of Civil Engineers

#### **Published Scientific References:**

- California Geological Survey, 1997, Seismic Hazard Zone Report for the Hollywood 7½-minute quadrangle: CGS Seismic Hazard Zone Report 26, 61 p.  
California Geological Survey, 2002, Guidelines for Evaluating the Hazard of Surface Fault Rupture: CGS Note 49, 4 p.  
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#### **copies to:**

Kenneth L. Wilson, CEG 928, Wilson Geosciences, Altadena wilsongeosciencesinc@gmail.com 626-791-1589  
Robert Silverstein, Attorney at Law, Pasadena Robert@RobertSilversteinLaw.com 626-449-4200  
Professor James Dolan, Dept. Earth Sciences, University of Southern California dolan@usc.edu 213-740-8599



Etta Armstrong <etta.armstrong@lacity.org>

---

## 13-0593 & 13-0593-S1

5 messages

---

**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Jul 22, 2013 at 9:24 AM

----- Forwarded message -----

From: **Luciralia Ibarra** <luciralia.ibarra@lacity.org>  
Date: Mon, Jul 22, 2013 at 9:04 AM  
Subject: Fwd: Please, No Skyscrapers in Hollywood! (Council File # 1300593  
To: Sharon Gin <sharon.gin@lacity.org>

comment on millennium

----- Forwarded message -----

From: **Barry Johnson** <bjohnson4166@sbcglobal.net>  
Date: Sun, Jul 21, 2013 at 11:18 AM  
Subject: Please, No Skyscrapers in Hollywood! (Council File # 1300593  
To: "Councilmember.Krekorian@lacity.org" <Councilmember.Krekorian@lacity.org>,  
"Councilmember.Cedillo@lacity.org" <Councilmember.Cedillo@lacity.org>, "Councilmember.Blumenfield@lacity.org" <Councilmember.Blumenfield@lacity.org>, "Councilmember.LaBonge@lacity.org" <Councilmember.LaBonge@lacity.org>, "Councilmember.Koretz@lacity.org" <Councilmember.Koretz@lacity.org>, "Councilmember.Fuentes@lacity.org" <Councilmember.Fuentes@lacity.org>, "Councilmember.Parks@lacity.org" <Councilmember.Parks@lacity.org>, "Councilmember.Price@lacity.org" <Councilmember.Price@lacity.org>, "Councilmember.Wesson@lacity.org" <Councilmember.Wesson@lacity.org>, "Councilmember.Bonin@lacity.org" <Councilmember.Bonin@lacity.org>, "Councilmember.Englander@lacity.org" <Councilmember.Englander@lacity.org>, "Councilmember.Ofarrell@lacity.org" <Councilmember.Ofarrell@lacity.org>, "Councilmember.Huizar@lacity.org" <Councilmember.Huizar@lacity.org>, "Councilmember.Buscaino@lacity.org" <Councilmember.Buscaino@lacity.org>  
Cc: "mayor.garcetti@lacity.org" <mayor.garcetti@lacity.org>, "caltrans.director@dot.ca.gov" <caltrans.director@dot.ca.gov>, "eric.garcetti@lacity.org" <eric.garcetti@lacity.org>, "luciralia.ibarra@lacity.org" <luciralia.ibarra@lacity.org>, "cm.public@lacity.org" <cm.public@lacity.org>, "James.K.Williams@lacity.org" <James.K.Williams@lacity.org>, "pkrekorian@gmail.com" <pkrekorian@gmail.com>, "pkrekorian@gmail.com" <pkrekorian@gmail.com>, "Paul.Krekorian@lacity.org" <Paul.Krekorian@lacity.org>, "pkrekorian@aol.com" <pkrekorian@aol.com>, "pkrekorian@aol.com" <pkrekorian@aol.com>, "areen.ibranossian@lacity.org" <areen.ibranossian@lacity.org>, "karo.torossian@lacity.org" <karo.torossian@lacity.org>

Dear Councilmember,

Please... No skyscrapers in Hollywood. Nothing should be built higher than the 20-story buildings already in Hollywood.

Please do not desecrate our skyline. 54 stories, 44 stories, 34 stories, 24 stories... **they are all too tall.**

Also, Mellennium has submitted fraudulent seismic studies.

Sincerely,



Barry Johnson  
4166 Farmdale Ave.  
Studio City, CA 91604

—  
Luciralia Ibarra  
City Planner  
Major Projects  
Department of City Planning  
200 N. Spring Street, Rm 750  
Los Angeles, CA 90012  
Ph: 213.978.1378  
Fx: 213.978.1343

---

**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Jul 22, 2013 at 9:25 AM

----- Forwarded message -----

From: **David Ambroz Esq.** <davidambroz@gmail.com>  
Date: Mon, Jul 22, 2013 at 9:22 AM  
Subject: Vote Yes On Millennium Hollywood  
To: Councilmember.O'Farrell@lacity.org  
Cc: Sharon.gin@lacity.org, councilmember.cedillo@lacity.org, councilmember.krekorian@lacity.org, councilmember.blumenfield@lacity.org, Councilmember.Labonge@lacity.org, councilmember.koretz@lacity.org, councilmember.fuentes@lacity.org, councilmember.parks@lacity.org, councilmember.price@lacity.org, councilmember.wesson@lacity.org, councilmember.bonin@lacity.org, Councilmember.englander@lacity.org, Councilmember.huizar@lacity.org, councilmember.buscaino@lacity.org, sharon.gin@lacity.org

Dear Councilmember O'Farrell:

As a Hollywood stakeholder, I urge you to support Millennium Hollywood and vote YES when the project is heard at City Council on Wednesday, July 24<sup>th</sup>. I moved to Hollywood, as a 'young' urban professional to be part of a renaissance in the 'city' of Hollywood almost a full decade ago. I've been so proud to be part of the various civic groups working on various angles to facilitate the rebirth of the area; be it the Hollywood Chamber, East Hollywood BID, Board of CHNC, or my work as the LACC Foundation Executive Director.

There is only so much, however, that we can do as citizen activists. We need partners like Millennium Hollywood to bring private industry and capital to continue and compliment the work. I'm delighted to live in a community of elegant density, built around mass transit - with countless options as a community member where I can shop and play without getting in my car. This project will further that ability, and offer something much of Los Angeles needs more of.

Hollywood needs the catalytic Millennium Hollywood project in order to achieve its full potential as a world class city within a city. How else do we rid the streets of Hollywood of bad uses? The only way is to overwhelm them with GOOD USES! Here are just a few of the GOOD USES Millennium

Hollywood will provide:

- Approximately 1 million square feet of **new uses**, including a combination of residential units, hotel rooms, office and associated uses, restaurant spaces, a health and fitness club and retail establishments
- Define a **new sense of place** for Hollywood by locating two architecturally distinguished towers along Vine Street
- Transform a series of surface parking lots into a **transit-oriented, pedestrian-friendly development** with diverse living, working, shopping, dining and recreational activities
- Create **extensive and inviting open spaces** that will greatly enhance the pedestrian experience of the area

As Louis Naidorf, architect of the Capital Records Building wrote in the LA Times on 5/18, *"...What Hollywood needs more than anything else is people — people coming there, people living there, people being there, people working there. Now there's an opportunity for Hollywood to finally take a step forward, to burst out and do something."*

With your YES vote Hollywood will finally take a step forward, to burst out and do something.

Hollywood is counting on you. VOTE YES on Millennium Hollywood!

Sincerely,

David Ambroz & Dan Ferguson

Residents, Hollywood

---

Sharon Gin <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Jul 22, 2013 at 10:04 AM

----- Forwarded message -----

From: **Sharon Dickinson** <sharon.dickinson@lacity.org>

Date: Mon, Jul 22, 2013 at 10:02 AM

Subject: Fwd: ALQUIST-PRIOLO EARTHUAKE FAULT ZONING -- MILLENNIUM HOLLYWOOD PROJECT AND OTHERS

To: Sharon Gin <sharon.gin@lacity.org>, Etta Armstrong <etta.armstrong@lacity.org>

Please print this comment to CFs 13-0593 and 13-0593-S1. I already uploaded to CFMS. Thanks.

--

Sharon Dickinson

Council and Public Services Division  
City of Los Angeles, Office of the City Clerk  
Ph. (213) 978-1073 or (213) 978-0755  
Fax (213) 978-1040  
sharon.dickinson@lacity.org

----- Forwarded message -----

From: **June Lagmay** <june.lagmay@lacity.org>  
Date: Sat, Jul 20, 2013 at 3:53 PM  
Subject: Fwd: ALQUIST-PRIOLO EARTHUAKE FAULT ZONING -- MILLENNIUM HOLLYWOOD PROJECT AND OTHERS  
To: Sharon Dickinson <sharon.dickinson@lacity.org>

----- Forwarded message -----

From: "Parrish, John@DOC" <John.Parrish@conservation.ca.gov>  
Date: Jul 20, 2013 2:14 PM  
Subject: ALQUIST-PRIOLO EARTHUAKE FAULT ZONING -- MILLENNIUM HOLLYWOOD PROJECT AND OTHERS  
To: "june.lagmay@lacity.org" <june.lagmay@lacity.org>  
Cc:

June Lagmay, City Clerk  
City of Los Angeles  
200 North Spring Street  
City Hall – Room 360  
Los Angeles, CA 90012

Dear Ms Lagmay –

Attached please find a letter to the Honorable Herb Wesson, City Council President, regarding Alquist-Priolo Earthquake Fault Zoning investigations along the Hollywood Fault by the California Geological Survey for his consideration in the Millennium Hollywood Project and future projects along the Hollywood Fault Zone.

Sincerely,

**John G. Parrish, Ph.D., PG**

California State Geologist

California Geological Survey

801 K Street, Suite 1200

Sacramento, CA 95814

(916) 445-1825



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**2 attachments**



**image003.jpg**  
4K



**MILLENNIUM LTR..pdf**  
135K

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**Sharon Gin** <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Jul 22, 2013 at 3:25 PM

----- Forwarded message -----

From: **Michelle Galante** <mgalfriday@gmail.com>

Date: Mon, Jul 22, 2013 at 1:36 PM

Subject: VOTE YES ON MILLENNIUM HOLLYWOOD – Wednesday, July 24th

To: Councilmember.Ofarrell@lacity.org

Cc: Councilmember.Cedillo@lacity.org, Councilmember.Krekorian@lacity.org, Councilmember.Blumenfield@lacity.org, Councilmember.LaBonge@lacity.org, Councilmember.Koretz@lacity.org,

Councilmember.Fuentes@lacity.org, Councilmember.Parks@lacity.org, Councilmember.Price@lacity.org,

Councilmember.Wesson@lacity.org, Councilmember.Bonin@lacity.org, Councilmember.Englander@lacity.org,

Councilmember.Ofarrell@lacity.org, Councilmember.Huizar@lacity.org, Councilmember.Buscaino@lacity.org,

mayor.garcetti@lacity.org, Sharon.gin@lacity.org

Dear Councilmember O'Farrell:

As a Hollywood stakeholder, I urge you to support Millennium Hollywood and vote YES when the project is heard at City Council on Wednesday, July 24<sup>th</sup>.

Hollywood needs the catalytic Millennium Hollywood project in order to achieve its full potential as a world class city within a city. How else do we rid the streets of Hollywood of bad uses? The only way is to overwhelm them with GOOD USES! Here are just a few of the GOOD USES Millennium Hollywood will provide:

- Approximately 1 million square feet of **new uses**, including a combination of residential units, hotel rooms, office and associated uses, restaurant spaces, a health and fitness club and retail establishments
- Define a **new sense of place** for Hollywood by locating two architecturally distinguished towers along Vine Street
- Transform a series of surface parking lots into a **transit-oriented, pedestrian-friendly development** with diverse living, working, shopping, dining and recreational activities
- Create **extensive and inviting open spaces** that will greatly enhance the pedestrian experience of the area

As Louis Naidorf, architect of the Capital Records Building wrote in the LA Times on 5/18, *"...What Hollywood needs more than anything else is people — people coming there, people living there, people being there, people working there. Now there's an opportunity for Hollywood to finally take a step forward, to burst out and do something."*

With your YES vote Hollywood will finally take a step forward, to burst out and do something.

Hollywood is counting on you. VOTE YES on Millennium Hollywood!

Sincerely,

Michelle Galante

5611 Carlton Way

Hollywood, CA 90028

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Sharon Gin <sharon.gin@lacity.org>  
To: Etta Armstrong <etta.armstrong@lacity.org>

Mon, Jul 22, 2013 at 3:25 PM

----- Forwarded message -----

From: **Luciralia Ibarra** <luciralia.ibarra@lacity.org>

Date: Mon, Jul 22, 2013 at 2:52 PM

Subject: Fwd: Add to Admin Record: VTT-71837-CN-1A and CPC-2008-3440-ZC-CUB-CU-ZV-HD

To: Sharon Gin <sharon.gin@lacity.org>

one more for the record

----- Forwarded message -----

From: **Fran Reichenbach** <beachwoodcanyon@sbcglobal.net>

Date: Mon, Jul 22, 2013 at 2:39 PM

Subject: Add to Admin Record: VTT-71837-CN-1A and CPC-2008-3440-ZC-CUB-CU-ZV-HD

To: Luciralia Ibarra <luciralia.ibarra@lacity.org>

Cc: Nicole Carcel <Nicole.Carcel@asm.ca.gov>

Dear Ms. Ibarra,

Please add the attached to the administrative record for the Millennium Hollywood project. This matter will be heard this Wed in City Council.

Please reply that you have received and submitted the attached to the record.

Much appreciation.

Fran Reichenbach

—  
Luciralia Ibarra  
City Planner  
Major Projects  
Department of City Planning  
200 N. Spring Street, Rm 750  
Los Angeles, CA 90012  
Ph: 213.978.1378  
Fx: 213.978.1343

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**2 attachments**

 **MILLENNIUM LTRCOPY..pdf**  
136K

 **SydnorLetter.pdf**  
286K



Etta Armstrong <etta.armstrong@lacity.org>

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## 13-0593 & 13-0593-S1

1 message

Sharon Gin <sharon.gin@lacity.org>

Tue, Jul 23, 2013 at 7:38 AM

To: Etta Armstrong <etta.armstrong@lacity.org>

----- Forwarded message -----

From: **Marty Shelton** <mshelton@naicapital.com>

Date: Mon, Jul 22, 2013 at 6:00 PM

Subject: VOTE YES ON MILLENNIUM HOLLYWOOD - Wednesday, July 24th

To: [Councilmember.O'Farrell@lacity.org](mailto:Councilmember.O'Farrell@lacity.org)

Cc: [Councilmember.Cedillo@lacity.org](mailto:Councilmember.Cedillo@lacity.org), [Councilmember.Krekorian@lacity.org](mailto:Councilmember.Krekorian@lacity.org), [Councilmember.Blumenfield@lacity.org](mailto:Councilmember.Blumenfield@lacity.org), [Councilmember.LaBonge@lacity.org](mailto:Councilmember.LaBonge@lacity.org), [Councilmember.Koretz@lacity.org](mailto:Councilmember.Koretz@lacity.org), [Councilmember.Fuentes@lacity.org](mailto:Councilmember.Fuentes@lacity.org), [Councilmember.Parks@lacity.org](mailto:Councilmember.Parks@lacity.org), [Councilmember.Price@lacity.org](mailto:Councilmember.Price@lacity.org), [Councilmember.Wesson@lacity.org](mailto:Councilmember.Wesson@lacity.org), [Councilmember.Bonin@lacity.org](mailto:Councilmember.Bonin@lacity.org), [Councilmember.Englander@lacity.org](mailto:Councilmember.Englander@lacity.org), [Councilmember.O'Farrell@lacity.org](mailto:Councilmember.O'Farrell@lacity.org), "Gubler, Leron" <[Leron@hollywoodchamber.net](mailto:Leron@hollywoodchamber.net)>, [Councilmember.Huizar@lacity.org](mailto:Councilmember.Huizar@lacity.org), [Councilmember.Buscaino@lacity.org](mailto:Councilmember.Buscaino@lacity.org), [mayor.garcetti@lacity.org](mailto:mayor.garcetti@lacity.org), [Sharon.gin@lacity.org](mailto:Sharon.gin@lacity.org), Laurie Goldman <[laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)>

Dear Councilmember O'Farrell:

As a Hollywood stakeholder and past Chairman of the Hollywood Chamber of Commerce, I urge you to support Millennium Hollywood and vote YES when the project is heard at City Council on Wednesday, July 24<sup>th</sup>.

Hollywood needs the catalytic Millennium Hollywood project in order to achieve its full potential as a world class city within a city. How else do we rid the streets of Hollywood of bad uses? The only way is to overwhelm them with GOOD USES! Here are just a few of the GOOD USES Millennium Hollywood will provide:

- Approximately 1 million square feet of **new uses**, including a combination of residential units, hotel rooms, office and associated uses, restaurant spaces, a health and fitness club and retail establishments
- Define a **new sense of place** for Hollywood by locating two architecturally distinguished towers along Vine Street
- Transform a series of surface parking lots into a **transit-oriented, pedestrian-friendly development** with diverse living, working, shopping, dining and recreational activities

➤ Create **extensive and inviting open spaces** that will greatly enhance the pedestrian experience of the area

As Louis Naidorf, architect of the Capital Records Building wrote in the LA Times on 5/18, *"...What Hollywood needs more than anything else is people — people coming there, people living there, people being there, people working there. Now there's an opportunity for Hollywood to finally take a step forward, to burst out and do something."*

With your YES vote Hollywood will finally take a step forward, to burst out and do something.

Hollywood is counting on you. VOTE YES on Millennium Hollywood!

Sincerely,

Marty Shelton

Past Chairman of the Board, 2011-2012

Hollywood Chamber of Commerce

7018 Hollywood Blvd.

Hollywood, CA 90028

Main (323) 469-8311

Fax (323) 469-2805

[www.hollywoodchamber.net](http://www.hollywoodchamber.net) | [www.walkoffame.com](http://www.walkoffame.com)

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